A Study on the utilization of Waiting Areas in Multiplex Cinema

- Focused on Audience distribution and their routes within Waiting Areas -

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## **Abs tract**

Major companies have launched into the film industry since 1990s, which resulted in competition in facilities. In addition, restriction for the number of the prints was removed. Under these circumstances, the cinema has been transformed and developed from the established one-hall cinema into multiplex cinema with large-scaled halls. Contrary to the established cinema, modern cinema are a cultural place within easy access. They accommodate diverse social and cultural needs and their functions have been extending gradually. The waiting areas should not function only as the waiting space for the audience but also the places to attract the audience and provide them with various cultural and art information, and temporary restful break. For this study, the inter-relationship between the structure of the area and the audience are identified objectively by analyzing audience distribution and their routes within the area. The purpose of the study is to provide basic data about the design of the waiting area based on the findings above.

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1.2. (1) 1990 13 3)가 2 MMC, CGV 가 11, 가 4) 2001 2 11 3 2 1> CGV 가 10 30 1 MMC, CGV 11, 가 1> (2) concession( )6)  $(m)^{2}$ 30%가 concession MMC 3,960 615.2 1800 가 CGV 11 5,752 342.6 11 1926 concession MMC가 17,954 3,216.5 4335 가 . (3) 2. 가 1990 5) concession, (4) 3)http://dir.daum.net/Regional/Seoul/Companies/Theaters (2001.2.1 concession, 5)1990 6)concession  $conces\,sion$ , MMC, 21, , 1996. 8.

Architecture & Urban Research Information Center, http://www.auric.or.kr

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가 (5) 가 **3.** 3.1. MMC MMC 가 30 MMC 가 5 concession, (1) 가 MMC - 1 -2 concession -3 가 가 concession 가 가 가 3.2. CGV 11 MMC 가 가 11 MMC(2) 3> CGV MMC 가 5 8) (1 (2001. 2.11-32) (1) 가 CGV 11 11

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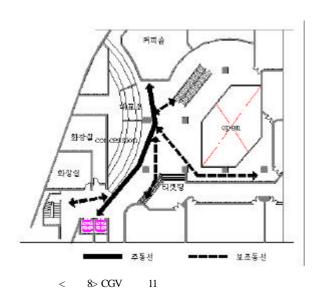
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3. , 1990 , 現代的 復合 , 1998.	, 2000.
5. , 1996. 6. , 1996. 7. ,	, ,
1992. 8. 小用利和・勝又英明、劇場・ホー以外の利用に關する調査研究。 9. 岩下將務、遊び環境における障害所、 , 2001. 2.	・ルのロビー・ホワイエにおける公寅寺 , 2001. 1. Rと健常兒居合あす場面の考察

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(:1994)	6,076m²	5	Consumer policy
(:1997)	6,478.2m²	2	
( :1999)	4,703m²	5	
(:1998)	9,032m²	3	ET ET E
(:1997)	7,646.5m²	5	
( :1995)	6,661.4m²	4	
(:1996)	9,974.2m²	8	
( :2000)	6,706.9m²	4	
CGV 14 ( :1999)	4,447m²	14	
CGV 11 ( :1998)	5,752m²	11	
フト ( :2000)	17,954m²	16	
MMC ( :2000)	3,960m²	10	
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< : 2001. 10. 31>