

A Study on the utilization of Waiting Areas in Multiplex Cinema

- Focused on Audience distribution and their routes within Waiting Areas -

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Abstract

Major companies have launched into the film industry since 1990s, which resulted in competition in facilities. In addition, restriction for the number of the prints was removed. Under these circumstances, the cinema has been transformed and developed from the established one-hall cinema into multiplex cinema with large-scaled halls. Contrary to the established cinema, modern cinema are a cultural place within easy access. They accommodate diverse social and cultural needs and their functions have been extending gradually. The waiting areas should not function only as the waiting space for the audience but also the places to attract the audience and provide them with various cultural and art information, and temporary restful break. For this study, the inter-relationship between the structure of the area and the audience are identified objectively by analyzing audience distribution and their routes within the area. The purpose of the study is to provide basic data about the design of the waiting area based on the findings above.

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3) [http://dir.daum.net/Regional/Seoul/Companies/Theaters\(2001.2.1](http://dir.daum.net/Regional/Seoul/Companies/Theaters(2001.2.1))

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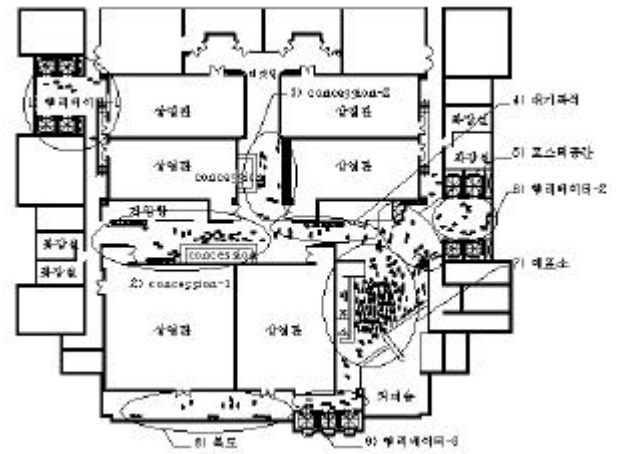
7) , ! , 21, , 1996. 8.

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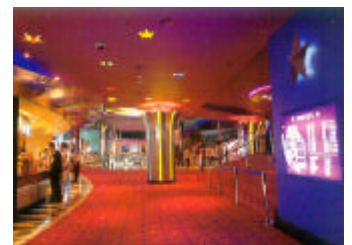
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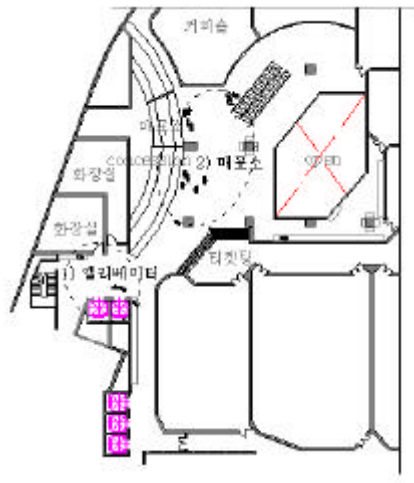
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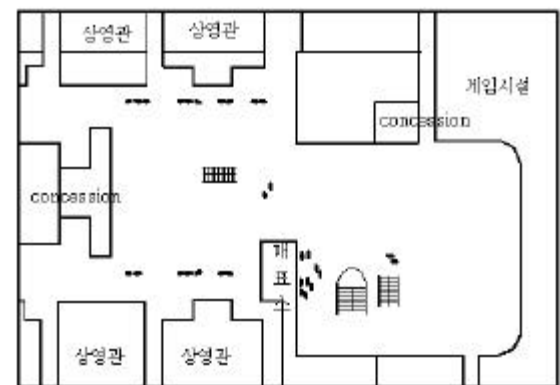
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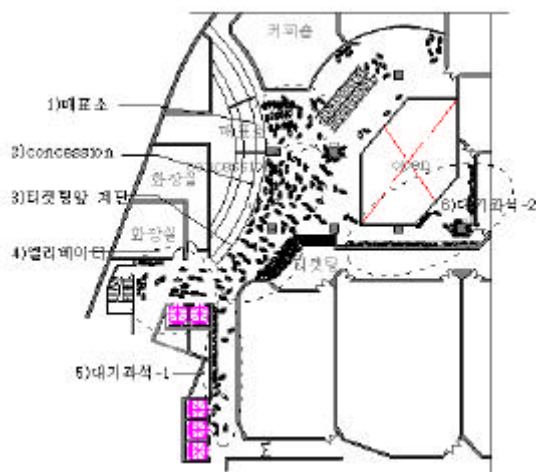
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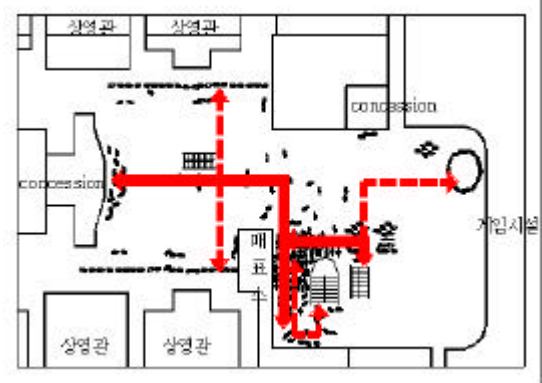
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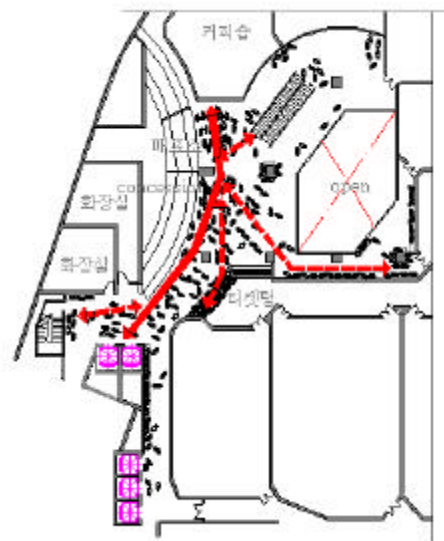
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